



COMMERCIAL RATE CARD 2017

A.	COMMERCIAL BREAK	Duration	Unit	Price (IDR)
1	TVC (First Position)	30	sec.	1,000,000
2	TVC	15	sec.	250,000
3	TVC	30	sec.	500,000
4	TVC	60	sec.	1,000,000
5	TVC (Last Position)	30	sec.	1,000,000
6	Running Text	30	sec.	500,000
7	Running Text	15	sec.	250,000
8	Superimpose	15	sec.	250,000
9	Superimpose	30	sec.	500,000
10	OBB / CBB	5	sec.	1,000,000
11	Bumper in / Out	5	sec.	750,000
12	Filler (Non Production)	15	sec.	250,000
13	Filler (Non Production)	30	sec.	500,000
14	Filler (Non Produksi)	1	min.	1,000,000
B.	SPONSORSHIP	Duration	Unit	Price (IDR)
15	Built in Main Sponsor	5	sec.	10,000,000
16	Built in Co-Sponsor (max 3)	5	sec.	8,000,000
17	Logo on the backdrop, main sponsor	5	sec.	10,000,000
18	Logo on the backdrop, co-sponsor (max 3)	5	sec.	8,000,000
19	Featured Content	1	min.	6,000,000
20	Featured Content	2	min.	12,000,000
21	Full Sponsorship	5	min.	25,000,000
C.	DIGITAL BANNER	Duration	Unit	Price (IDR)
22	Square Banner 250x250	5	sec.	625,000
23	Horizontal Banner 900x150	5	sec.	1,350,000
24	Vertical Banner 150x600	5	sec.	900,000
25	Insert Banner 250x120	5	sec.	300,000
D.	LIVESTREAMING	Duration	Unit	Price (IDR)
26	Simple Package Domestic	2	hours	5,000,000
27	Multi Package Domestic	2	hours	35,000,000
28	Simple Package International	2	hours	20,000,000
29	Multi Package International	2	hours	140,000,000
E.	CHANNEL	Duration	Unit	Price (IDR)
30	Premium	1	month	5,000,000
31	Silver	1	month	3,000,000
32	Standard	1	month	1,000,000

For best price, contact us:

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